

TROPHY LAGER FIFA WORLD CUP CONSUMER PROMOTION - TERMS AND CONDITIONS

1. INTRODUCTION

This promotion is organized by International Breweries Plc ("IB Plc", "we", or "Organizer"), the owner and operator of www.TrophyLagerng.com. These Terms and Conditions ("Entry Terms") govern participation in the Trophy Lager FIFA World Cup Consumer Promotion ("Promotion").

By making an entry into the Promotion, each participating consumer ("Participant", "you") agrees to be bound by these Entry Terms in full.

The Promotion is open only to persons aged 18 years and above. Persons below the age of 18 are not eligible to participate.

1. PROMOTION DATES

- Promotion starts on May 25, 2026.
- Promotion ends on July 19, 2026.

The promotion is structured into two (2) phases:

- Phase 1: May 25, 2026 – June 10, 2026 (Pre-Tournament)
- Phase 2: June 11, 2026 – July 19, 2026 (During the Tournament)

1. ELIGIBILITY

To be eligible for the Promotion, Participants must:

- Be 18 years of age or older at the time of entry.
- Purchase a FIFA World Cup Limited Edition Trophy Lager 600ML bottle during the applicable promotion period
 - Register on the promotional website at www.TrophyLagerng.com and follow all instructions set out below.
 - Comply with all applicable Entry Terms

1. HOW TO PARTICIPATE

Phase 1 – Pre-Tournament (May 25 – June 10, 2026)

Steps to enter during Phase 1:

- Purchase a FIFA World Cup Limited Edition Trophy Lager 600ML bottle.
- Look under the bottle crown cork for your unique promotional code.
- Visit www.TrophyLager.com, register or log in to your account, and follow the on-screen prompts.
- Submit your prediction for the FIFA World Cup tournament winner.
- Enter your unique code to spin the wheel for a chance to win instant airtime.
- The more valid unique codes you enter, the more spins you receive and the greater your chances of winning airtime.

Phase 2 – During the Tournament (June 11 – July 19, 2026)

Steps to enter during Phase 2:

- Purchase a FIFA World Cup Limited Edition Trophy Lager 600ML bottle.
- Look under the bottle crown cork for your unique promotional code.
- Visit www.TrophyLager.com and log in to your existing account.
- Predict the results of daily or weekly FIFA World Cup matches and fixtures.
- Enter your unique code to submit your predictions.

1. PRIZES

Phase 1 Prizes

- Instant Airtime: Each valid code entered to spin the wheel gives the Participant a chance to win airtime instantly. Airtime wins are processed via a backend time-lapse system and are not guaranteed.
- Grand Draw – N1,000,000: At the end of the FIFA World Cup Tournament, all valid tournament winner predictions made during Phase 1 will be entered into a Grand Prize draw. One (1) lucky Participant will win One Million Naira (N1,000,000).

Phase 2 Prizes

- Match Prediction Airtime: Participants will receive N1,000 airtime for each correct exact scoreline prediction match prediction, credited after the relevant game result has been confirmed.
- Weekly Draw Prizes: Participants stand a chance to win household electronics—including refrigerators, freezers, smart TVs, sound bars, party DJ speakers—and limited-edition Trophy Lager Football Jerseys in weekly draws.
- Weekly draws will be held live on the official Trophy Lager Instagram page. Weekly draw winners are selected at random from all valid code entries received that week. Each code entered constitutes

one entry into the draw - the more codes entered, the greater the chance of winning. Follow our social media platforms for schedules and updates.

- **Leaderboard Cash Prizes:** Each correct prediction earns the Participant points that contribute to their position on the Promotion Leaderboard.
 - Points are awarded based on prediction accuracy:
 - Exact scoreline predictions earn higher points and an instant prize.
 - Correct match outcome predictions (win, loss, or draw) earn fewer points
 - Points accumulated contribute to each participant's position on the leaderboard
 - At the end of the FIFA World Cup Tournament, the top three (3) Participants on the leaderboard will be awarded the following cash prizes:
 - 1st Place: N1,500,000
 - 2nd Place: N1,000,000
 - 3rd Place: N750,000
- In the case of a tie, a tiebreaker shall be based on a random draw.

The more valid entries made, the higher the Participant's chances of winning, as each code entry gives the Participant additional prediction opportunities and contributes to their leaderboard standing.

1. ENTRY CONDITIONS

Phase 1

- Each unique promotional code may only be entered once. Duplicate entries will be deemed invalid.
- A Participant's prediction for the tournament winner must be submitted at the time of registration or code entry and cannot be changed once submitted.
- Only Participants with valid, acknowledged entries will be eligible for the Grand Draw.

Phase 2

- Each unique promotional code may only be entered once. Duplicate entries will be deemed invalid.
- Each valid code entitles the Participant to one match prediction opportunity. Participants may not submit more than one prediction per match, regardless of the number of codes entered. Duplicate match predictions will be deemed invalid.
- Match prediction airtime rewards are only credited for correct predictions after the official game result is confirmed. Incorrect predictions do not attract any prize.
- Leaderboard standings will be updated regularly throughout the Tournament. The final leaderboard at close of the Tournament on July 19, 2026, will determine the top three (3) cash prize winners

1. WINNER NOTIFICATION AND PRIZE CLAIM

- Winners will be notified via the contact details provided at registration. Trophy Lager is not responsible for unsuccessful delivery of notifications due to incorrect or incomplete information provided by the Participant.

- Trophy Lager reserves the right to verify the eligibility of all winners before prize fulfilment.
- Winners must claim their prizes within two (2) weeks after being announced. Failure to claim within the stipulated period may result in forfeiture of the prize.
- Prizes will only be awarded to verified winners who meet all eligibility and participation requirements.
- Any unclaimed, declined, or forfeited prizes may be withdrawn or reassigned at Trophy Lager's discretion.
- Trophy Lager are not responsible for any delays or issues arising during prize delivery that are beyond its reasonable control.

1. PRIZE CONDITIONS

- All prizes are non-transferable and may not be resold or used for commercial purposes without the prior written consent of International Breweries Plc.
- Any breach of this condition may result in cancellation of the prize without compensation.

1. FRAUD MISCONDUCT AND DISQUALIFICATION

Trophy Lager reserves the right to disqualify any Participant who is found to have tampered with the entry process, submitted invalid or multiple entries using the same code, or engaged in any fraudulent or unfair practices.

This includes, but is not limited to:

- Use of automated systems, bots, or scripts.
- Attempts to manipulate the leaderboard or prediction outcomes.
- Use of unauthorized agents or third parties to participate on behalf of a user.
- Any activity that violates these Entry Terms or undermines the integrity of the Promotion.

Any Participant found engaging in such activities may have their entries voided, be removed from the Promotion, and forfeit any prizes won

1. PARTICIPANT CONDUCT AND BRAND PROTECTION

- Participants and winners must conduct themselves in a manner that reflects positively on the Trophy Lager brand throughout the Campaign.
- All grievances must be raised directly with brand representatives. Grievances shall be discussed and mediated at a round table to address them appropriately.
- Trophy Lager reserves the right to terminate a Participant's involvement in the Campaign immediately and without further obligation if there is any violation of this code of conduct.

1. PROMOTION MODIFICATION AND CANCELLATION

- Trophy Lager reserves the right to reschedule, modify, or cancel the Promotion where necessary.
- Participants will be notified of any material changes via email and/or SMS using the contact details provided at registration.

1. CONFIDENTIALITY

- Winners agree to keep confidential any proprietary or sensitive information of the Trophy Lager brand disclosed to them during the Campaign. Winners must not disclose any confidential information to any third party without the prior written consent of the Trophy Lager brand.

1. DATA PROTECTION

Trophy Lager shall not disclose any personal information of Participants or Winners to third parties, except where:

- Such disclosure is necessary to give effect to these Entry Terms and/or for the delivery or fulfilment of the Prize.
- Required or permitted under applicable law.
- The Participant or Winner has expressly consented to such disclosure.

All processing of personal data shall be carried out in accordance with the Nigeria Data Protection Act (NDPA), 2023, including its principles of data minimization, purpose limitation, transparency, and security safeguards.

1. PUBLICITY AND MARKETING CONSENT

By participating in the Promotion, Participants agree that the Trophy Lager may use their name, likeness, and/or image for promotional and marketing purposes in connection with the Promotion, without additional compensation, except where prohibited by law.

1. INDEMNITY

Each Participant and Winner agrees to indemnify, defend, and hold harmless International Breweries Plc and its associated parties from and against any and all claims, liabilities, damages, losses, costs, and expenses (including reasonable legal fees) arising out of or related to:

- The Winner's actions or omissions during the Campaign.
- Any breach of these Entry Terms by the Winner.
- Any claim by a third party arising from or related to the Winner's participation in the Campaign.

1. ANTI-CORRUPTION POLICY

All parties shall strictly comply with the Anti-Corruption Policy of International Breweries Plc in all activities related to this Promotion, in line with the schedule attached to these Terms.

1. GENERAL PROVISIONS

- These Entry Terms cancel and supersede all prior negotiations, understandings, and arrangements—whether written or oral—between the Participant and Trophy Lager or any of its agents and/or contractors.
- These Terms constitute the whole agreement between the Participant and Trophy Lager in respect of the Promotion. No addition, variation, or novation of this agreement shall be of any force or effect unless reduced to writing and signed by both parties or their duly authorized representatives

1. GOVERNING LAW

These Trophy Lager Promotion Terms shall be governed by Nigerian law and shall be subject to the exclusive jurisdiction of the Nigerian courts.